



# Nenad Nikolin

## CEO

Fractal Dimension

<http://www.fractal.rs>



## Bilateral Meetings

- Forum with Sweden 11:30 - 15:30
- Forum with Denmark 11:30 - 15:30
- Forum with Finland 11:30 - 15:30

Description

ICT Consultancy

Organization Type

Company

Email

[nenad@fractal.rs](mailto:nenad@fractal.rs)

Country

Serbia

City

Belgrade, [Google map](#)

Areas of Activities

## ICT

Offer

## DIGITAL MARKETING

We are specialized in creating and maintaining digital campaigns, which include creating brand, copywriting, storytelling, web design, backend and frontend development and application development.

Our expert possess exceptional qualifications to work on social networks and to deliver excellent results.

Keywords: digital marketing web design copywriting storytelling

Cooperation Requested

1. Distribution
2. Investment/Financing

Offer

## **SERVICE MOJEVINO [www.mojevino.rs](http://www.mojevino.rs)**

We introduce a new communication channel that will enable your customers to learn easily about your wines and wineries.

Using mobile technology you will be able to manage web sites that are optimized for viewing and using on mobile phones.

QR code technology as well as software and analytical tools we have developed enable you to instantly be informed about which wine is the subject of interest as well as the geographical location where some of the codes are scanned.

Also we implemented online shop and wine tour registration, optimized for mobile phones.

Integration with social networks like Facebook, Twitter and Google+, such as sharing a link or liking contributes to the growing popularity of our wines and wineries.

Keywords: wine sales shop social facebook twitter google

Cooperation Requested

1. Distribution
2. Investment/Financing

Offer

## **SOFTWARE DEVELOPMENT IN JAVA, .NET AND PHP**

15+ years of enterprise application development experience,

-in depth knowledge of .NET,

-extensive hands on experience in leading development teams,

-in depth understanding of system architecture,

-knowledge of business processes and project management

Functional expertise:

-database modeling,

-project management,

-business process analysis and design,

-document management,

-task management and workflow systems,

-stakeholders communication,

-rule engine development (parser and compiler),

-datamodel re-engineering,

-DB optimization and troubleshooting,

-SalesForce API and datamodel,

-Cloud architecture and virtualization,

-Billing and payment gateways,

-Telecommunication Billing and Rating systems

Keywords: telecommunication billing data big data sales cloud

Cooperation Requested

1. Distribution

Offer

## **COUCHCOACH - SECOND SCREEN APP FOR BASKETBALL FANS**

Couch Coach is a second screen application for basketball fans where they can coach from the couch, propose players and win or lose points based on real-time decisions.

During the game fans are often annoyed because of how their favorite team plays. We are helping them to become a part of the game, help their team win, have fun and win prizes. CouchCoach is a second screen application for basketball fans where they can coach from the couch, propose players and win or lose points based on real-time decisions. We like basketball and we want to change the game.

We started in december with ABA league <http://www.aba-liga.com/> , and right now we have more than 8000 users.

We recently finished campaign "Be a Champ" during the Euroleague Final Four 2018 <https://beachamp.couchcoach.me/> .

Our partners are Euroleague, ABA League, Basketball league of Serbia, BC Crvena zvezda, BC Partizan, BC Cedevita, BC Zadar, BC Borac, Sport Klub,

Keywords: sport entertainment market euroleague eurocup aba fan engagement

Cooperation Offered

1. Distribution

Cooperation Requested

1. Investment/Financing

Offer

## **PRODUCT PLACEMENT ON SERBIAN MARKET**

Thanks to our good knowledge of the ICT market of goods and services in Serbia, we offer consulting services in order to prepare the appearance on the market. Our services includes analysis of existing market for goods and services, the level of quality and portfolio, positioning and ways of performing and creating partnerships and distribution networks.

Keywords: cooperation market strategy sales support product

Cooperation Offered

1. Distribution

Cooperation Requested

1. Distribution