



# Marina Živojinović

**Export development specialist**

FRUVITA D.O.O.

<http://www.fruvita.com>

## Bilateral Meetings

- Forum with Sweden 11:30 - 15:30
- Forum with Denmark 11:30 - 15:30
- Forum with Finland 11:30 - 15:30

## Description

Fruvita is a fruit processing company and producer of fruit juices, nectars and refreshing non-alcoholic beverages. Fruvita was founded in 2003 and today owns two state of the art production facilities, both located in the most famous fruit-growing region in the country and surrounded by expansive orchards. Thanks to its unique location, Fruvita always processes fresh fruit and turns them into highest-quality juices.

Today our portfolio includes: • Fruvita, one of the most trusted and differentiated brands in premium juices category, known as ONLY FRUIT & NOTHING ELSE • Hello! - our hero brand, refreshing fruit drink that drives volume and adds joy to everyday socializing occasions • Fruit Valley - brand that is inspired by the quality, great taste and variety of Serbian fruit.

Fruvita complies with the highest production process standards. It only processes the highest quality domestic fruits from the smederevsko-grochanski region under aseptic conditions, in production lines from the most eminent manufacturers. We maintain this high level of quality in accordance with international standards: HACCP, ISO 9001:2008, ISO 22000:2005, FSSC 22000 and Fruvita's internal System quality and food safety policy.

## Organization Type

Producer, Company

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Areas of Activities

## Food Industry

Request

## **Distribution of juices, nectars and still drinks**

We require partners for distribution of high quality cold pressed juices, nectars and still drinks.

### **Cooperation Requested**

#### **1. Distribution**